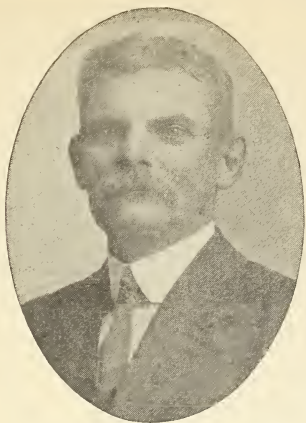


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C. E. CHAPMAN, Introducer
North Stonington, Connecticut

Chapman's Strawberry Plants

1926



"Howard No. 17"
Exclusively

TO MY FRIENDS AND PATRONS

I wish to express my appreciation to you all for the business you have given me and also for the many kind letters which many of you have written me, as I know they mean what they say, as your words are proven by deeds, as many of you have done business with me for years. The most interesting part of this circular, and also the most convincing to those who read it, who have never bought any plants of me, will be found in the testimonials herein. You have proved that it pays to set only the best plants for they are by far the cheapest in the end, though the first cost is a little more.

I have never had a choicer lot than the ones I have grown the past season and my prices are as low as I can afford to sell them. I guarantee my plants to be as good as any I have ever grown.

Inferior plants are dear as a gift. I wish all would read Mr. Rice's testimonial in this circular.

When the state inspector of nurseries came here from New Haven last summer to inspect my plants he made the following significant statement:

"I always like to come here, for I always find something good here."

I hope my friends have all had a good season and that the coming one will be even better. It was my pleasure to fill several orders for public institutions and I also sent an order for 1,500 plants to the U. S. Department of Agriculture, this being my fourth and largest sent there. I sold all my plants as usual and did not have any berries except for my own use.

"HOWARD NO. 17"—PERFECT FLOWERS—THE KING OF THEM ALL—IT HAS NO COMPETITOR.

I have described this variety so many times in former circulars and it is now so well known that I shall not take up much space in this. The testimonials printed herein tell all about it. It was my good fortune to be the introducer of this variety. This "Wonder Berry," as some of my patrons have termed it, through the kindness of my good friend, Prof. A. T. Stevens, of the Connecticut Agricultural College, I introduced it to the public in the spring of 1918. At that time very few persons had ever heard of it. At this time it

is the leading berry over the major part of the country. This variety does well everywhere if given a chance. Its foliage is healthy and needs no spraying with any kind of "dope" whatsoever. The fruit is early, large and handsome, and continues for a long season. The plant is enormously productive and the quality of the berries is fine.

It is a good shipper.

One of the largest plant dealers in the country made the following statement in his catalogue for 1925: "We believe Howard No. 17 to be the best berry in the world without any doubt."

If you buy your plants of me they will be absolutely pure and unmixed, and of the very best quality and worth the price.

Prices for 1926.

1,000, \$10.00; 500, \$6.00; 250, \$3.00; 100, \$1.50; 50, \$1.00; 25, 75c. These prices include all transportation charges prepaid to your address by parcel post or express.

Terms and Advice.

No goods shipped until paid for in full, but orders will be booked and stock reserved if one-third the price is sent with the order and balance before shipment.

Make remittances in any way that is most convenient. Shipping season begins in April and extends as long as orders are received and there are plants to fill them.

Early orders are much appreciated, and so are the late ones.

TESTIMONIALS

Nicholson, Pa., April 15, 1925.

Two or three years ago I bought some "Howard 17" of you which were extra nice and received in fine condition. If you can do so again, please do so to the tune of 1,000 plants. Check for \$10.00 inclosed.

Yours, E. A. SMITH.

Stanley, N. Y., June 17, 1925.

Will you kindly book my order for 200 Howard 17 strawberry plants. Berries grown from plants bought of you a few years ago are certainly fine. and are eagerly bought by our neighbors.

Yours sincerely, ARTHUR L. HALL.

Saxtons River, Vt., April 7, 1925.

Inclosed find money order for Howard 17 strawberry plants. I have set your plants several seasons and they always do fine.

Yours truly, D. D. SHELDON.

Sorry he didn't order 2,000 plants instead of 1,000.

Old Orchard Farm, Poughkeepsie, N. Y., May 25, 1925.

The strawberry plants arrived promptly in good shape and I set them out at once. It has been dry ever since until now when we are having a good rain. They were with one exception (a very few which I bought nearby) the best plants I ever bought. They have started growing and are looking good. I am sorry I didn't order 2,000 plants earlier in the season.

Yours very truly, E. B. UNDERHILL.

East Haven, Conn., April 7, 1925.

Please find inclosed money order for \$10.00 for which send me 1,000 Howard 17 plants at once. I have heard from my friends that your plants are very good and the berries are early and of good size. I hope that I shall be one of your future customers.

Sincerely yours, GEO. De POTS.

Norwood, N. J., March 12, 1925.

Kindly enter my order for Howard 17 plants. Your plants give entire satisfaction.

Very truly yours, L. W. KENYON.

277 Sargeant St., Hartford, Conn., April 2, 1925.

I am inclosing check for \$6.00 to cover the cost of 500 of your Howard 17 strawberries. My other berries from your place were fine and I had a good yield.

Very truly yours, FRANK M. PAULSEN.

Rhode Island State College, Kingston, R. I., May 19, 1925.

Plants received in good condition. Good plants. F. K. CRANDALL.

Mystic, Conn., May 15, 1925.

The plants arrived in Mystic in very fine condition and were put into ground some of them last evening. Thanking you for filling order so promptly.

Very truly yours, MRS. L. M. PAIGE, 35 Church St.

North Vassalboro, Maine, R. F. D. 48, March 23, 1925.

Please book my order for 500 Howard 17 strawberry plants. I can get Howard 17 plants in Exeter, N. H., but want them from the same one I had before.

Sincerely yours, S. F. HOVEY.

629 Taunton Ave., East Providence, R. I., April 16, 1925.

Please send me your price list of Howard 17 strawberry plants. I want 500 plants. I will send check immediately. I had some of your plants the first year you sent them out but last year was so dry that I have none to dig up this year. They are a great berry.

Yours respectfully, HENRY H. CHAFFEE.

Blackstone, Mass., March 16, 1925.

Please send me two thousand Howard 17 strawberry plants to reach here April 15th. The eight hundred formerly obtained of you proved eminently satisfactory. They produce wonderful berries. Enclosed please find check for \$20.00.

Yours very truly, JAMES E. HIGGINS.

564 Cabot St., North Beverly, Mass., May 6, 1925.

The 1,100 plants of Howard 17 arrived this afternoon and some of them are already in the ground. They are fine well grown plants and save much time in being clean and ready to set. I have had such good success with the "Howard" that I do not consider any other variety and will not until it is improved.

Very truly yours, C. H. CLARK.

Pownal, Vt., Feb. 16, 1925.

Find inclosed \$3.00 for which send me 250 Howard 17 strawberry plants, at planting time. The Howard 17 strawberries from your plants are superior to any I have ever had. I have been a grower for 27 years. It takes good plants to produce good berries and a lot of them. Am sending my order early as I want your plants and no others. Thanking you in advance.

Sincerely yours, M. RICE.

Right you are, Brother Rice. It does take "good plants" to grow good berries and that is the only kind of plants I sell—no seconds or bargain counter goods here.

Box 65, Luenberg, Mass., April 13, 1925.

I received the very fine strawberry plants O. K. They are certainly very fine plants. I shall try my level best to make every one live and grow and will write and let you know how many boxes I pick off those plants in 1926. Many thanks for the extra plants.

Very truly, MRS. HATTIE LOUISE SPRAGUE.

Sandy Hook, Conn., May 11, 1925.

Strawberry plants arrived O. K. Were set on Saturday afternoon. Not a plant rejected.

Sincerely, H. G. CLARK.

Chepachet, R. I., May 18, 1925.

My order of 1,000 Howard 17 strawberry plants arrived in splendid condition. I set them sometime ago and they are doing fine. I would add that these plants were as fine rooted as I have ever received from any grower. Kindly ship me 1,000 more of those fine plants as soon as possible.

Very truly yours, J. M. BRITTON.

Mr. Britton is a plant dealer himself and knows what good plants are.

Rockland, Maine, March 18, 1925.

I inclose my order for 3,000 Howard 17 strawberry plants. Your plants are wonderful.

Yours truly, SIDNEY E. AMES.

Hope Valley, R. I., May 4, 1925.

Please ship me 1,000 Howard 17 strawberry plants. Plants I bought of you last season are looking very fine.

Yours truly, W. E. BITGOOD.

South Ryegate, Vt., Feb. 19, 1925.

I inclose order for 300 Howard 17 strawberry plants. Your plants have been far superior to any I have bought elsewhere, which is the reason I still continue to buy of you.

Respectfully, MRS. W. L. HOBART.

217 Jordan Lane, Wethersfield, Conn., April 17, 1925.

I am sending you check for \$3.00 for 250 Howard 17 strawberry plants. Should they be as good and do as well as the last we bought of you we will be much pleased.

Yours truly, S. B. DOOLITTLE.

Box 54, Croton Falls, N. Y., April 14, 1925.

The 1,500 Howard 17 plants came in good shape and are a fine lot. Have them in the ground and they are all starting nicely. You are right in saying "it is the best berry on earth." I never saw one anywhere near its equal and I have tried them out—about all of them in the past 30 years.

Yours truly, F. G. McCOLLUM.

1447 North Avenue, Burlington, Vt., April 8, 1925.

I inclose check for \$30.00 for which please send me 3,000 Howard 17 plants. I bought 2,000 plants of you two years ago and they were fine plants.

Yours truly, CHAS. C. CROSS.

R. F. D. 2, Tilton, N. H., May 19, 1925.

I inclose check for 300 Howard 17. I believe they are the best berry going. I will take no chances nor advise anyone else to buy of anyone but you. I have tried others and got "trimmed" but your plants live so one can prove what the fruit is. While others claim they have the best, they send old plants and any variety they have. Will want more plants another year. If you ever get up this way call in and see us.

Yours truly, F. ERVIN POWERS.

Thank you Brother Powers, I should enjoy seeing you very much.

202 East Avenue, Burlington, Vt., March 2, 1925.

I inclose check for \$15.00 for which please send me 1,500 Howard 17 plants. The plants I got of you last year came up to your standard of previous years. I did not lose over a dozen of the 1,200 plants of last year's order.

R. F. D. 3, Plymouth, N. H., March 12, 1925.

In 1924, I set Cooper, Gibson, Champion and Howard 17 from a western firm and less than half of them got through the dry spell. Practically all of yours lived. Now, I am going to settle down on "Howard 17" and they are coming from North Stonington, Conn. I inclose check for \$15.00 for 1,500 Howard 17 plants.

Yours truly, MISS ROSE DEARBORN.

Stratham, N. H., March 30, 1925.

Enclosed find check for \$17.00 in payment for 1,700 "Howard 17 plants to be shipped about May 1, by parcel post. The plants we have had from you have been very satisfactory. Could buy so-called plants cheaper, but prefer to buy of you.

Very truly yours, J. T. SMART.

East Lyme, Conn., Nov. 27, 1925.

I have used your Howard No. 17 strawberry plants for three years with excellent results. They have arrived in fine condition and the loss after setting in the field has been very small. Last year I picked 3,650 quarts from a plot that had been set with 2,000 of your plants. I will want some more of your plants next spring.

Very truly yours, WILBUR F. NEWTON.

The above testimonials are from eight different states and they speak for themselves.

Sincerely yours,

C. E. CHAPMAN.

North Stonington, Conn., Telephone 43-14, Mystic Exchange.